

Competition Programme

Fredikanterassi Art Competition

The City of Helsinki (City Executive Office and Helsinki Art Museum HAM in cooperation with the City Planning Department, the Building Control Department, and the Public Works Department) and YIT Rakennus Oy, hereinafter Organisers, will organise a public two-stage competition for a public work of art to be sited in the pedestrian area in Central Pasila.

1. Competition Rules

The competition is governed by this programme and the competition rules of the Artists' Association of Finland, in that order of priority. This competition programme with its annexes has been approved by the organisers, the jury and the Artists' Association of Finland.

The programme with annexes is published on 19 January 2016 on the website of Helsinki Art Museum at <http://www.hamhelsinki.fi> It is also available from the Artists' Association (Iso Roobertinkatu 3-5 A 22, 00120 Helsinki) and the Association of Finnish sculptors (Eteläranta 12, 00130 Helsinki).

2. Competition Background

The construction of Central Pasila will start with the attractive Tripla complex. Tripla is a functionally and visually high-profile new centre that is envisaged to have a highly distinctive identity and be a site of colourful, urban metropolitan life.

Uniting East and West Pasila, the Tripla complex will consist of three blocks comprising offices, a shopping and conference centre, housing, a hotel and a public transport terminal. Pasila is a public transport nexus in the Helsinki metropolitan area and the new Pasila train station is a part of it. The quality and amenity of public spaces in the area will be heavily invested in.

The Pasila Bridge will be turned into a wide urban street. Located in front of the Tripla complex, the competition area, Fredikanterassi, with its outside seating areas and shops, buzzes with urban life.

The new centre will bustle with life around the clock seven days a week. It will be a hub that brings together locals, visitors, travellers, employees, cyclists, motorists, pedestrians, jobs, housing, entertainment, culture, sports and fitness opportunities. A dense network of railway, metro, tram and bus connections will ensure smooth transportation.

The Tripla complex and the competition area are estimated to be completed in 2021.

The other parts of Central Pasila, the high-rise area Tornialue and the Ratapiha blocks, are currently being designed. Central Pasila as a whole will be a mix of housing and jobs that will create a vibrant, urban environment near excellent public transport connections.

3. Purpose of the Competition

The purpose of the competition is to find several permanent or semi-permanent site-specific public artworks that will reinforce the character of Fredrikanterassi as a relaxing meeting place. The works are expected to create a unique identity for the area and offer new perspectives for local residents as well as other citizens. The design of the artworks must take into consideration the scale as well as busy urban nature of the Tripla complex and its setting, and also safety aspects. Technical installations (air intake and supply structures) as well as vertical surfaces in the competition area may be integrated as background for the artworks.

4. General Background

The competition is in two stages. The first stage is a general ideas competition. From the submissions, the jury will shortlist at most eight entries for the second stage, without any order of preference.

Each entry that makes it to the second stage will receive a reward of 4,000 euro. The names of the authors will be published at the conclusion of the first stage, which will also mark the commencement of the second stage.

Second stage entries will comprise further elaborations of the winning entries from the first stage.

The accepted entries in the second stage will be awarded as follows:

1 st prize:	12,000 euro
2 nd prize:	8,000 euro
3 rd prize:	6,000 euro
5 purchases, each	4,000 euro

Prizes and purchases may also be divided in other ways at the jury's discretion. The competition is open to all individuals and groups regardless of background or education.

Entries may be disqualified if they are not submitted by the due date, or if they do not comply with the competition programme.

After the completion of the second stage, some of the competition entries will be put on public exhibition. The date and venue of the exhibition will be announced later.

5. First Stage

The first stage of the competition begins on 19 January 2016 and ends on 15 September 2016. Entries must be submitted no later than on that date by 15.00 hours at Helsinki City Registry Office, Pohjoisesplanadi 11-13, Helsinki 00170, or they must be verifiably posted or left for delivery at a courier on that day to Kaupunginkanslia, P.O.B. 10, 00099 Helsinki City. The dispatch must arrive no later than one week after the end date of the first stage. The envelope or package must be marked "Fredikanterassi Art Competition – first stage".

An individual competitor or group may submit several entries under different pseudonyms, or several parallel entries under the same pseudonym. Entries may not be previously published or executed. Entries may be disqualified if they are not submitted by the due date, or if they do not comply with this programme.

Entries in the first stage of the competition must include the following:

- Not more than three sketches on an A3 sheet depicting the idea (photographs, drawings or similar, including a map drawn to scale to indicate the siting of the work in the competition area. No scale models or similar 3D objects can be accepted).
- A written and bound account in A4 format detailing the content and form of the work, including a preliminary cost estimate for its execution. A preliminary estimate of the annual cost of the work's maintenance must also be included.
- All material as PDF files on a flash drive. All indications of the entrant's identity must be removed from the PDF files.

Every submitted part of a first-stage entry must be marked with a pseudonym. The submission must include a sealed, non-transparent envelope marked with the pseudonym and containing the pseudonym along with the author's real name, address, email address and telephone number. The data must also indicate the owner of the copyright of the entry.

Entries not selected for the second stage can be collected after the end of the exhibition mentioned in section 4 above. Uncollected entries will be destroyed after one month of the end of the exhibition. Entries can, upon specific request, also be returned by post with the shipping and handling costs covered cash on delivery.

Enquiries regarding the first stage of the competition must be sent by email to the outside intermediary, Tiina Veräjänkorva, Association of Finnish Sculptors, Eteläranta 12, 00130 Helsinki, tel. +358 9 621 6339, email tiina.verajankorva@sculptors.fi

Enquiries must be presented to the intermediary in writing no later than 26 February 2016. Submitted questions and their answers will be put on view within one month at the website mentioned in section 1.

6. S e c o n d S t a g e

Entrants selected to the second stage of the competition will be notified immediately after the conclusion of the first stage; this also marks the beginning of the second stage of the competition. The second stage will end on 15 February 2017. Entries must be submitted no later than on that date by 15.00 hours at Helsinki City Registry Office, Pohjoisesplanadi 11-13, Helsinki 00170, or they must be verifiably posted or left for delivery at a courier on that day to P.O.B. 10, 00099 Helsinki City. The dispatch must nevertheless arrive no later than two weeks after the end date of the second stage. The envelope or package must be marked "Fredikanterassi Art Competition – second stage".

Entries in the second stage of the competition must include the following:

- A scale model or other illustration of the artwork, also covering a sufficiently large section of the competition area (free scale).
- Sketch drawings and/or plans for the work. These must also indicate the location of the work in the area and its scale.
- A written account in A4 format setting out the content, manner of execution, materials and technical solutions of the artwork, as well as a cost estimate presenting an itemised account of the cost of all materials and labour required for the production of the work, plus the artist's fee. The account must also include an account of the annual maintenance and service needs of the work.
- In addition to the above, the competitor can also include other material that describe the content of the entry.
- All materials of the entry in PDF files on a flash drive (also including images of the scale model, and similar). All indications of the entrant's identity must be removed from the PDF files.

Every part of the entries to the second stage must be marked with a pseudonym, which must be the same as the pseudonym used in the first stage.

7. A s s i s t a n t s

Competition participants may use technical assistants in the preparation of their entries at their own cost.

8. M e m b e r s o f t h e J u r y

Representatives of the City of Helsinki:

Helsinki Art Museum: Maija Tanninen-Mattila

Helsinki Art Museum: Klas Fontell

City Executive Office: Petri Hoppula

City Planning Department: Elina Suonranta

Public Works Department: Pia Rantanen

Building Control Department: Henna Helander

Other members:

Architects Soini & Horto Oy, Kalle Soini

YIT Rakennus Oy: Jarkko Pakkala

Artist members elected by the Artists' Association of Finland (2 jurors): Pekka Kauhanen and Anne Tamminen

Artist juror elected by the Organisers: Terike Haapoja

Secretary: Mari Kemppainen, Aalto University/YIT

The jury may use external experts when assessing entries.

9. V o t i n g R u l e s

In a voting situation, the rules for art competitions will be applied wherein it is stipulated that the combined voting power of the artist members of the jury shall be greater than that of the other jury members.

10. C o p y r i g h t

Copyright for competition entries will remain with the authors of the entries. Use of the copyright must be agreed upon with Kuvasto ry, or if the author is not represented by Kuvasto, with the author him/herself.

The City of Helsinki reserves the right to use and publish materials of the winning entries without compensation. The city has the right to present all entries submitted to the competition in the competition exhibition and on its own website.

11. A n n e x e s

1. Competition Program
2. City plan
3. Competition area
4. Competition area
5. The street environment
6. General view from the North
7. General view from the North (at night)

12. R e a l i s a t i o n o f t h e W o r k s a n d C o s t

The realisation of the artworks is made possible by the Percent for Art principle under which approximately 1 percent of the cost of infrastructure projects in an area must be used for art. Moreover, the aim in the case of the Ratapiha blocks is that art projects are realised with funds collected in conjunction with future site transfers. Private art projects that support the art concept in Central Pasila will also be promoted if possible in the public pedestrian areas and the high-rise plaza.

The goal is to produce at least one artwork from the competition during the construction of the area between 2017–21. The normative cost ceiling for one work of art is 450,000 euro (VAT 0%). The City of Helsinki will decide on the realisation of each work separately, and the result of the competition is not binding to these decisions.

Helsinki, 19 January 2016

Competition Organisers